

MGAM Limited

PRODUCT OVERSIGHT AND GOVERNANCE
CONSUMER GOLFERS ANGLERS COMBINED PRODUCT PASSPORT 2022

PURPOSE OF THIS DOCUMENT

To explain the identified target market and the expected distribution strategy for each product manufactured by MGAM Limited (MGAM), and our capacity partners. It also outlines our approach to Product Oversight and Governance (POG) to demonstrate how we design, monitor and review our products to ensure they continue to provide fair value and meet the demands & needs, characteristics and objectives of the target market including vulnerable customers.

PRODUCT OVERSIGHT AND GOVERNANCE

MGAM's Product Governance Policy sets out the approach that MGAM is required to implement to achieve fair value and good customer outcomes. MGAM's aim is to maximise the long-term value of our business but not at the expense of the fair expectations of our customers. The Senior Management Team is committed to enabling and supporting appropriate decision making so that the targets and aspirations the business sets at the top arise from good outcomes achieved for our customers.

The extent to which POG applies depends largely on whether a firm is a manufacturer, a distributor or possibly both.

A "manufacturer" is a firm which is involved in 'designing, developing, creating and/or underwriting' which covers activities prior to the insurance product being approved for marketing and distribution, and on a continuing basis after such approval.

A "distributor" is a firm that distributes and/or recommends insurance products and services to clients.

Primarily where MGAM acts under a delegated authority, MGAM is a co-manufacturer in that we work in partnership with insurers on the manufacture of non-investment insurance products.

- We identify, define and assess our target markets at an appropriate level, based on the nature and complexity of our products including assessment of the impact to vulnerable customers.
- We undertake appropriate testing of our new products before launch, to make sure they meet our customers' needs and provide fair value.
- The design and performance of all our new, existing and legacy products are subject to regular assessment and review to ensure products provide fair value and that there is a continuing customer-centric focus, achieving good customer outcomes.
- The features, nature and complexity of our products are carefully matched to our intended distribution channels to ensure they reach our identified target market.

TARGET MARKET AND FAIR VALUE STATEMENTS

Target Market and Fair Value Statements provide information about all MGAM products distributed. This includes:

- The main features, mandatory and optional covers pertaining to our products.
- Key Exclusion / Conditions
- Who our products are designed for and who they are not designed for
- How our products should be distributed
- The complexity of our products
- How to ensure that our product provides fair value to customers as intended

Product Passport	
Product Name	Golfers & Anglers and Member Group Cover for Golf Clubs/Societies
Product Type	Combined / Package
Product Status	This product is open to new and renewal business

Product Details	
Manufacturer(s)	Joint Carrier & MGAM
Carrier	Convex
Product Risk Net Score	Low
Master Binding Authority Ref	B1820WLS22C204
Effective Date	01/09/2022
Date Last Reviewed	01/09/2022

Product Description
This product provides standard package of cover to consumer customers located in the UK. The product has a number of separate sections and extensions to cover a broad range consumer needs with each of these sections being optional and priced individually.

Product Features	
Mandatory Covers	<p>Personal Liability insurance responding to the legal liabilities of our policyholders and the threat of financial loss from a claimant suing a policyholder of our target market because of injury or damage resulting from negligent acts and / or breach of statutory duty of the policyholder which breach their duty of care.</p> <p>Accidental Death Permanent Total Disability (accident and/or sickness) Temporary Total Disability (accident and/or sickness) Medical expenses (accident and/or sickness).</p> <p>Personal Contents responding to financial loss incurred by our policyholder due to physical damage or loss of property on the premises or away from the premises including while in transit.</p>
Optional Covers	Not Applicable
Key Exclusions/Conditions	<p>The policy does not insure, apply to or include any cover for any loss, damage, Claim, cost, expense or other sum directly or indirectly arising out of or relating to:</p> <ul style="list-style-type: none"> • Communicable disease • Cyber • Date recognition • Person under 18 years or over 89 years old • Professional sports persons • Mould • Northern Ireland • Radioactive and other contamination • Sanctions • Sonic Bang • Terrorism • War and similar risks <p>In addition, there are exclusions applicable to each of the cover provided, as further specified in the wording such as:</p> <p>Personal Liability excluding: Liability arising out of ownership or occupation of any land or building or for damage to property be longing to you or in your custody or control. Liability arising out of any mechanically propelled vehicle or trailer. Liability arising out of your employment, business or profession.</p> <p>Record Catch Any claim where we do not receive a copy of the certificate issued by the BRFC commemorating the record.</p>

<p>Key Exclusions/Conditions</p>	<p>Damage to Property Loss while you are night fishing at a river bank or lake bank and the fishing equipment is not within 3 metres of you whilst you are asleep. Damage, loss or theft of cameras, binoculars, spectacles or sunglasses. Loss from any building unless all locks, padlocks and security devices have been put into full and effective operation and there are signs of forcible and violent entry.</p> <p>Personal Accident Excluding sickness or disease or you being under the influence of intoxicants or drugs. Excluding suicide, intentional self harm or insanity or you deliberately exposing yourself to danger (except in an attempt to save human life).r (except in an attempt to save human life).</p>
<p>Distributors action to ensure provides fair value to end customer</p>	<p>Volume dependent remuneration is not available and should be avoided by distributors and must not conflict with the best interests of the customer. The rates set by MGAM have been assessed as part of our value assessment and are deemed to be of fair value to the customer. Intermediaries with delegated authority arrangement are permitted to adjust the overall price paid by the customer by way of commission, discounts, fees and charges must ensure that the overall price paid by the customer represents value for money and is in keeping with the FCA duty to act in the best interests of the customer. All marketing materials must be formally reviewed for regulatory compliance by the distributor and agreed by MGAM prior to publication.</p>
<p>Restrictions</p>	<p>As per Policy Schedule</p>
<p>Additional Cover(s)</p>	<p>As per Policy Wording</p>
<p>Policy length</p>	<p>Variable but usually annual with ability to extend up to 6 months as required.</p>
<p>Policy structure</p>	<p>This policy is to be sold to individual insureds, Golf clubs and societies for the benefit of their members.</p>

Target Market	
Product Design / Targeting	Specifically Designed for Market
Policy Language	Non-complex/Specifically designed
Target market description	Consumers specifically: Individual Golfers Anglers Group Cover for Golf Clubs & Societies for the benefit of its members.
Who is this product unsuitable for?	This product is not suitable for any other consumer wishing to purchase personal liability for playing any other sport. Product is not suitable for commercial clients.

Fair Value Assessment	
Fair Value Definition	Fair value means the relationship between the overall price paid by the end customer and the quality of the product(s) and/or service(s) received. MGAM's fair value assessment considers value measures such as claims history, complaints, commission and fees, staff remuneration, barriers to complaints/claims/cancellation and premium finance arrangements. We have reached this conclusion after consideration of the price, benefits and features, available MI and the distribution chain involved (this is a non-exhaustive list). You should be satisfied that, in offering this product, it meets fair value expectations.
Commissions/Fees	Brokerage is variable with total earnings including the addition of any fees not permitted to exceed 28% of the gross premium ex IPT charged to the end customer. Commission percentages are in line with market standards
Premium	Suitable for a broad range of premium levels
Distribution chain value	The distribution strategy represents value for money, commissions and fees reflect services provided and there are no unnecessary intermediaries in the chain. The overall method of distribution is cost effective.

Distribution Method	
Distributions channels	The distribution is via a select number of UK regulated insurance intermediaries.
Delegated Authority	This product cannot be sold via sub delegated authority.
Advised / Non Advised Sales	Advised & Non Advised
Conflict of Interest	No