



ACRISURE[®]

UK MGA

MGAM

LANDOWNERS LIABILITY

Product Passport	
Product Name	Landowners Liability
Product Type	Liability
Product Status	This product is open to new and renewal business

Product Details	
Manufacturer(s)	Joint Carrier & Acrisure UK MGA Limited (MGAM is trading style of)
Carrier	Convex
Product Risk Net Score	Low
Master Binding Authority Ref	B1820WLS23C204
Effective Date	31/07/2023
Date Last Reviewed	31/07/2023

Product Description	
<p>This product provides standard liability insurance to commercial and consumer customers located in the UK. The product has a number of separate sections with each of these sections being optional and priced individually.</p>	

Product Features	
Mandatory Covers	Public Liability insurance responding to the legal liabilities of our policyholders and the threat of financial loss from a claimant suing a policyholder of our target market because of injury or damage resulting from negligent acts and / or breach of statutory duty of the policyholder which breach their duty of care.
Key Exclusions/Conditions	<p>When a watercourse of any description exists on the Insured area of land, the Insured has adequate lifesaving equipment, that it be always readily available, and that the equipment is regularly maintained.</p> <p>Cover extended to buildings located on the land subject to the building being in a good state of repair and adequately maintained & inspected regularly by the insured.</p> <p>Regarding land set aside for Development or Self Build Underwriters shall have no liability under this Policy to provide any indemnity or benefit for any legal liability, directly or indirectly resulting from or in consequence of any building or construction works being undertaken on or around the Insured area of land.</p>
Distributors action to ensure provides fair value to end customer	<p>Volume dependent remuneration is not available and should be avoided by distributors and must not conflict with the best interests of the customer.</p> <p>The rates set by MGAM have been assessed as part of our value assessment and are deemed to be of fair value to the customer. Intermediaries with delegated authority arrangement are permitted to adjust the overall price paid by the customer by way of commission, discounts, fees and charges must ensure that the overall price paid by the customer represents value for money and is in keeping with the FCA duty to act in the best interests of the customer.</p> <p>All marketing materials must be formally reviewed for regulatory compliance by the distributor and agreed by MGAM prior to publication.</p>
Restrictions	As per Policy Schedule
Additional Cover(s)	As per Policy Wording
Policy length	Variable but usually annual with ability to extend up to 6 months as required
Policy structure	This policy is to be sold to individual insureds

Target Market	
Product Design / Targeting	Generic Product with Tailoring
Policy Language	Minimal Legal/Technical Terms
Target market description	<p>Land Owners insurance provides cover for property or land owned by the insured being, owned and/or rented out to a third party. Cover is available for liability if the tenants or members of the public are injured on the property and the insured is deemed to be at fault</p> <p>Consumers who own land set aside for grazing, moorland, woodland, pastureland, rough land, development site, private road, self-build, which may be owned which is separate from their home address.</p>
Who is this product unsuitable for?	Not Applicable

Fair Value Assessment	
Fair Value Definition	<p>Fair value means the relationship between the overall price paid by the end customer and the quality of the product(s) and/or service(s) received.</p> <p>MGAM's fair value assessment considers value measures such as claims history, complaints, commission and fees, staff remuneration, barriers to complaints/claims/cancellation and premium finance arrangements.</p> <p>We have reached this conclusion after consideration of the price, benefits and features, available MI and</p>

	the distribution chain involved (this is a non-exhaustive list). You should be satisfied that, in offering this product, it meets fair value expectations.
Commissions/Fees	Brokerage is variable with total earnings including the addition of any fees not permitted to exceed 29% of the gross premium ex IPT charged to the end customer. Commission percentages are in line with market standards
Premium	Suitable for a broad range of premium levels
Distribution chain value	The distribution strategy represents value for money, commissions and fees reflect services provided and there are no unnecessary intermediaries in the chain. The overall method of distribution is cost effective and aim to provide proactive solutions when customer vulnerabilities are notified to us via our broking partners

Distribution Method	
Distributions channels	The distribution is via a single insurer to our broker partner panel
Delegated Authority	This product was produced via a sub delegation authority facility
Advised / Non-Advised Sales	All sales are on a Non-Advised basis
Conflicts of Interest	None – there are no known conflicts of interest

Vulnerable Clients	
Any features of product that deliberately or inadvertently exploit customers in vulnerable circumstances	None that we are aware of however we will adapt where necessary when vulnerabilities are notified to us via our producing brokers.
Any features of the product designed specifically to deliver positive outcomes for vulnerable customers	As above
How information needs of vulnerable customers are being met so customers understand the purpose and risks of the product	Information can be adjusted as per the clients' requirements. All Broking Partners are required to have a vulnerable customer policy in order to assist with identifying customer vulnerabilities.
How distribution strategy is appropriate for ensuring the needs of potentially vulnerable customers	As above

Claims Analysis	
Are claims overall delivering value?	Yes, we have reviewed the claims frequency, pay out and loss ratio's internally and are happy with the findings. The onus is on the Producing Broker to provide us with details of any complaints received in regard to the handling of claims.

Market Analysis	
Description of market analysis undertaken and the summary findings of how the features, benefits limits and exclusions of the product compare. Include any Defaqto ratings where available	This product is distributed via a single insurer delegated authority scheme to our broking partners. A regular detailed product analysis is completed, we look to monitor ever changing market trends, cover limits, price, claims and complaints volumes to ensure we are providing the relevant value to our broking partners and their clients.

Product Value Conclusion	
Have we provided sufficient information to understand the characteristics of this insurance product and the value provided.	We have received the information we require from our carriers to understand the characteristics of each product, how they identify the suitable target market and offer support where a vulnerability may be identified.

Fee Analysis	
Our fee strategy and justification that they are providing value in all cases.	There is a limited fee matrix dependant on the product distribution channel, where a fee is applied this fee represents the administration and service of the products provided via that trading platform.
Are there any fees in lieu of commission	None, we do not charge fee's in lieu of commission

Cancellations	
Do we provide sufficient information to understand cancellation reasons and ensure product value is provided.	We continually monitor cancellations and the reasons for policies being cancelled to ensure that trends are highlighted, and the appropriate measures are taken where required to ensure product value continues to be provided.

Service

Complaints information

In terms of complaints, we are relying upon our distributing brokers to notify us of any complaints raised and when these are raised to us, we will act accordingly in helping to resolve these.